

Rajan Shahi to do a new show on Life OK

Is also planning to branch out into film production

Producer Rajan Shahi and Life OK were in news recently when the channel decided to pull out Shahi's *Amrit Manthan* from their channel. Calling it a mutual decision, the producer of the show says, "*Amrit Manthan* had a good run for over one and a half year. At one point of time with 1.8 average TRP, we had become the number one show on Like OK, but the daily soap started losing its hold when it was pushed to 7.30 pm slot from 8.30 pm one." In view of the dropping TRPs, the producer called it a mutual decision to pull the show off air. "Life OK and I share a great rapport, in fact we are in discussion to come up with a new show," he explores.

Meanwhile, Shahi is set to announce a love story through his production

house Director's Kut. He elaborates, "There are two TV show projects in the pipeline, one of which is a love story. It is almost finalised. I am looking at casting two fresh faces in it. As the protagonists are new, I plan to rope in established actors too."

Shahi, who's been active on television for 20 years, has directed shows like *Jassi Jaisi Koi Nahi*, *Millee* and produced serials like *Sapna Babul Ka Bidaai*, *Yeh Rishta Kya Kehlata Hai*. He's now planning to expand into film production.

"In a couple of week's time, I will be announcing a new banner, that will cater to film production. And by September, I shall go on floor with my first film project," he informs. ●



Rajan
Shahi