lar age proposals invited by Prakashchand Sharma or his elder and younger daughters - Hindu

Elder daughter, Hindu Brahmin, 23, 5'3", B.Com., Dark complexion, Soft-spoken Well-mannered and Cultured.

Younger daughter, Hindu Prahmin, 22, 53" B.Com., Fair, Attractive and Very Beautiful.

E-mail your bio-data at: prakashchand\_sharma@hotmail.com

Note: Do mention your marriage proposal is for the elder daughter or younger daughter.

## Two sisters, one ad and an unfortunate truth!

We placed matrimonial ads for Ragini and Sadhna, the lead characters of our serial 'Bidaai' in 13\* leading newspapers of the country.

We received scores of proposals, and also, proof of an unfortunate & bittler truth, Of all the marriage proposals received, 88% were for Sadhna, who is fair, attractive and very good-looking and a disappointing 12% for Ragini, who though well-mannered and well-cultured, is ordinary in looks.

These facts bring forth a stark reality of our society...that we are driven by physical appearance and external beauty. Our new serial 'Bidaai' is a portrayal of the same reality and its impact on relationships.

Tonight & every Monday-Thursday, at 9 pm on Star Plus.



MON-THU 9PM



